

SIP ROI pays for the new telephone system. Here's how:

Use the monthly cost savings derived from deploying new SIP services and pay for a new Samsung OfficeServ 7000 business class telephone system with a Samsung 5 year warranty.

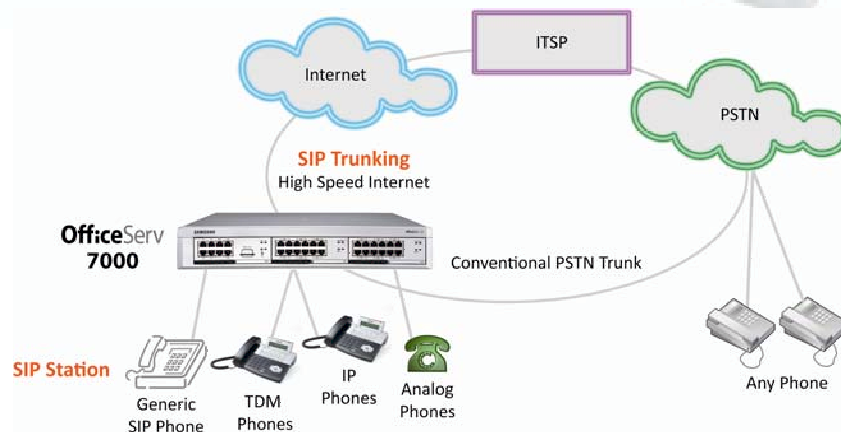
SIP Trunks + Samsung OfficeServ™ 7000 Series = Savings and a technology platform for years to come!

Samsung OfficeServ 7000 Series technology is now more affordable than ever. Your small or midsized business can take advantage of the latest telephony technology by replacing your outdated telephone system, install SIP trunking and still lower your monthly costs for service! This winning combination delivers advanced business solutions for less than you are paying now! Put your network savings toward the monthly finance cost of your new Samsung telephone system that will deliver enhanced communications solutions for years to come.

Hard Savings: By incorporating the proven technology and benefits of Session Initiation Protocol (SIP) trunking in your new **Samsung OfficeServ 7000 Series** telephone system your business can realize the potential for a rapid return on investment.

SIP trunks can provide an immediate cost savings. They eliminate the need to purchase or keep the more costly Copper Lines, Primary Rate Interfaces (PRIs), T1's or analog trunks and the associated hardware necessary to interface the older line access methods.

Soft Savings: You can realize significant productivity benefits with SIP trunking as well. Extend the SIP capabilities of your network outside your single location to your satellite offices, remote teleworkers, even your home or customer locations. Our combined solution can help you break down the distance barrier to gain effective communication and increase productivity and control.



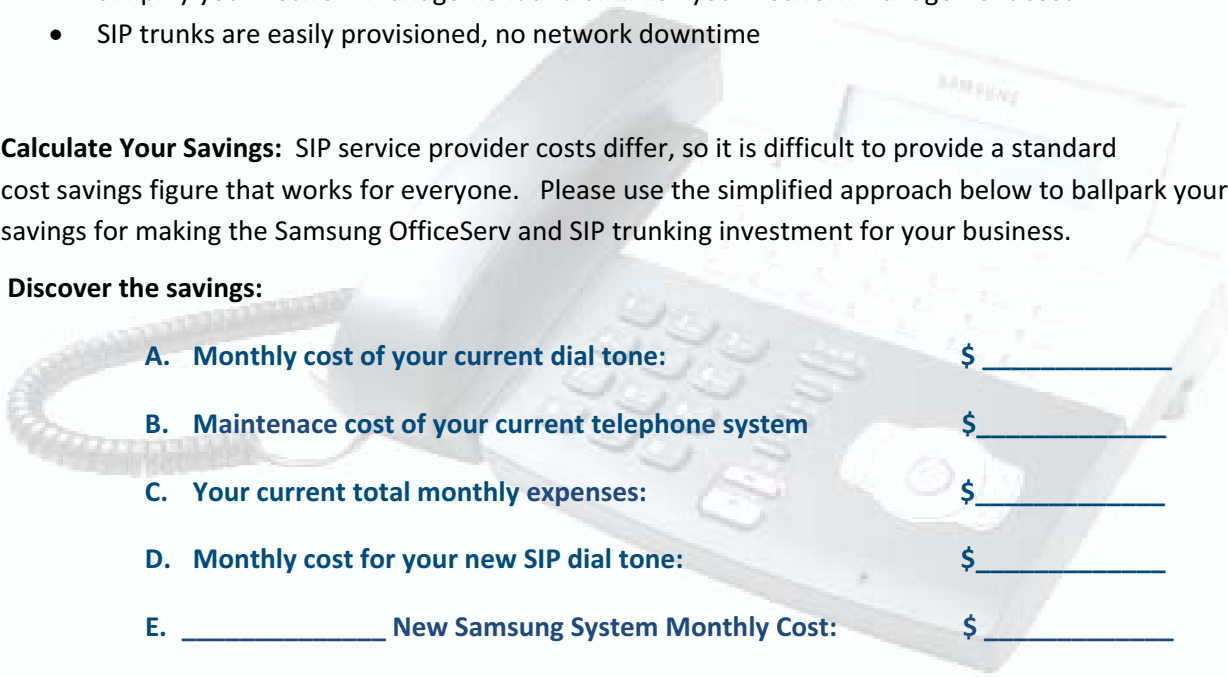
“Rottweiler levels the playing field for small and mid-sized businesses by making quality telecommunications technologies more accessible to the small business and more affordable by using the BACR 0% / 24 Leasing.”

The benefits of SIP trunking are many and depend on your actual solution:

- Purchase or lease a new feature rich Samsung phone system at an affordable cost
- Eliminate costly Copper lines, T1's and PRI monthly subscriptions (recurring costs)
- No need to invest in the purchase of or the maintenance of analog trunk cards
- Better utilize network bandwidth by having your voice and data over the same connection
- Scalable cost effective growth as opposed to buying “chunks” of T1s or E1 lines
- Protect your business through redundancy options provided by optional SIP providers and links
- Simplify your network management and diminish your network management cost
- SIP trunks are easily provisioned, no network downtime

Calculate Your Savings: SIP service provider costs differ, so it is difficult to provide a standard cost savings figure that works for everyone. Please use the simplified approach below to ballpark your savings for making the Samsung OfficeServ and SIP trunking investment for your business.

Discover the savings:

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- A. Monthly cost of your current dial tone: \$ _____
- B. Maintenance cost of your current telephone system \$ _____
- C. Your current total monthly expenses: \$ _____
- D. Monthly cost for your new SIP dial tone: \$ _____
- E. _____ New Samsung System Monthly Cost: \$ _____
- F. Your New Total monthly cost: \$ _____
- G. Subtract Total from line F from Total of line C = Your Savings \$ _____
- H. Your Samsung Equipment cost to replace faulty hardware during our five year warranty* period. \$ 0.00