POWERFUL TECHNOLOGY. AFFORDABLE GROWTH.

Small-to-Midsized Business Communications Solution

OfficeServ™ 7200-S

SAMSUNG

ECONOMICAL, FLEXIBLE AND INCREMENTAL GROWTH FOR TODAY'S BUSINESSES

Phone systems designed for businesses like yours leave you with difficult choices – especially regarding growth. Capacity ranges never reflect the utilization or expansion you expect. No size ever fits right. So, you're left with the same old challenge: Do you overspend now, and overbuy capacity to accommodate possible expansion tomorrow, or do you buy within budget and expand later, hoping not to outgrow your system too soon?

Now you don't have to compromise. Samsung presents the **Office**Serv™ 7200-S, a converged solution that is expandable in smaller increments to grow in pace with your business. It has all the power and versatility you need at a size and price that's right for you.

DIGITAL, VoIP, AND WIRELESS

Choose from a broad range of Samsung digital and VoIP phones—with large, easy-to-read displays—that were designed to complement the **Office**Serv 7200-S system. For uninterrupted productivity even when you're on the move, take advantage of Samsung's affordable wireless mobility solution. Talk to your authorized dealer about which phones are right for your business.

AFFORDABLE TODAY; EXPANDABLE TOMORROW

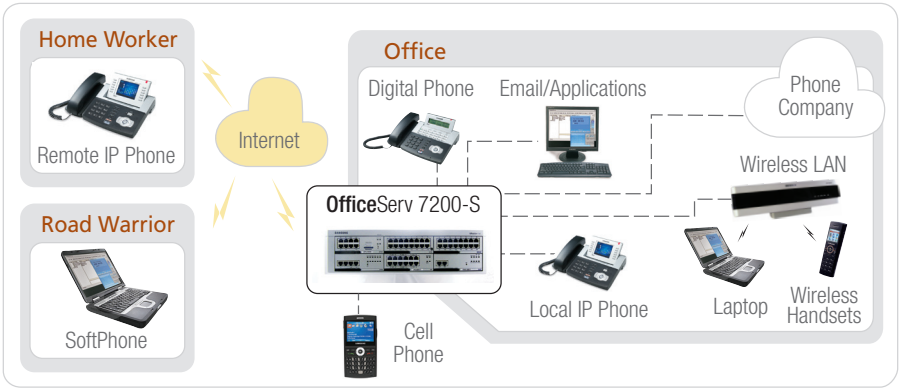
The big story behind the Samsung **Office**Serv 7200-S is flexible and incremental growth. That's what sets it apart from other systems. You can easily add expansion cards to build out the system line by line without having to spend for excess capacity. This is true flexibility and affordability, the hallmark of Samsung engineering.

The system's adept main processor provides significant voice and data muscle to run your business with ease and efficiency. And it's affordable to operate. Equipped to handle the latest SIP service technology, the **Office**Serv 7200-S can save you money on your monthly phone bills by reducing recurring carrier charges. VoIP and VPN optimization mean you can take advantage of today's more affordable Voice over Internet Protocol technology, and you can easily set up and administrate a Virtual Private Network. Moreover, unlike other systems, here email, voicemail and a media gateway come embedded, so you won't need to purchase a separate processor or use up valuable expansion slots.

TECHNOLOGY ON THE MOVE – JUST LIKE YOU

The Samsung **Office**Serv 7200-S comes with wireless capabilities, so employees can move about the office using lightweight portable handsets. You can also set up WiFi, making wireless access to data even easier. When employees are on the road, the system's **Office**Serv Connect feature can allow office calls to ring simultaneously at multiple locations – on their mobile devices, in their home offices, or wherever there's a phone. In addition, SoftPhone technology can virtually turn the laptops of road warriors into full-featured office phones.

OFFICE CONFIGURATION



With email gateway, voicemails can be received and listened to on your PC or SmartPhone as emails with ".wav" attachments.

Basic Features

- Accommodates a wide range of digital, IP, and wireless phones to suit your business needs
- Built-in reporting functionality for monitoring call statistics
- Auto Attendant with Uniform Call Distribution (UCD) for efficient call handling
- Embedded voicemail with email gateway to deliver voice messages to your MS Outlook Inbox

Advanced Features

- SPNet enables networking to other **Office**Serv platforms at remote offices
- Executive Mobex allows your desk phone and mobile phone to ring simultaneously and gives you the ability to transfer, conference, and put calls on hold from your mobile phone
- Hot Desking lets individual employees have alternate work areas, or multiple employees share a common work area
- Enhance on and off-site productivity with a suite of Computer Telephony Integration (CTI) applications, which help improve cost efficiency and streamline operations
- Wireless Access Points allow wireless handsets and PDAs to integrate seamlessly with phone system features
- Enterprise-class firewall and Intrusion Detection System for powerful security

Samsung levels the playing field for small-to-midsized businesses by making enterprise-quality telecommunications more accessible and affordable. That's the Samsung mission. For flexible, economical and incremental growth, choose the Samsung **Office**Serv 7200-S... and connect with The Samsung Advantage.

WITH SIP TRUNKING, THE SYSTEM CAN PAY FOR ITSELF

Looking for a rapid return on investment in tangible dollars and cents— such as savings on every phone bill? By utilizing Session Initiation Protocol (SIP) trunking, you can take advantage of VoIP technology to reduce recurring phone carrier charges; which means the system can pay for itself over time. SIP trunking also increases capability and productivity by letting you extend your network beyond the walls of your business.

SYSTEM FEATURES

Account Code Entry
- Forced-Verified
- Forced-Not Verified
- Voluntary

Account Code Key
Account Code Key One Touch
Administrator Program Key
All Call Voice Page
Attention Tone
Audio Message with Alarm (Timer) Reminder
Audio Ringback Tones
Authorization Codes
- Forced
- Voluntary

Auto Answer on CO
Auto Attendant
Automatic Call Distribution (ACD)
Automatic Hold
Background Music
Branch Group
Call Activity Display
Call Center
- Agent Busy/Manual Wrap Up Key
- Agent PIN (ID) Numbers
- Agent Login & Logout
- Automatic Logout
- Automatic Wrap-Up Timer
- Priority Call Queuing
- Embedded Reporting Package
  - Agent Statistics
  - Call Statistics
  - Group Supervisors
  - Printed Reports
- OfficeServ DataView
  - UCD Statistics
  - UCD Monitoring
  - Wall-Style Display
  - Windows

Call Costing
Caller Identification (CID)
- Caller ID
- PRI
- Calling Line Identification

Caller ID Features
- Name/Number Display
- Next Call
- Save Caller ID Number
- Store Caller ID Number
- Inquire Park / Hold
- Caller ID Review List
- Investigate
- Abandon Call List
- Caller ID on SMDR
- Number to Name Translation
- Caller ID to PSTN
- Caller ID to Analog Port

Call Forwarding
- All Calls
- Busy
- No Answer
- Busy/No Answer
- Forward DND
- Follow Me
- External
- To Voice Mail
- Preset Destination
- Preset Forward Busy

Call Hold
- Exclusive
- System
- Remote

Call Park and Page
Call Pickup
- Directed
- Groups
- Established

Call Recording
Call Waiting / Camp-On
Caller Emergency Service ID (CESID)
Centrex / PBX Use
Chain Dialing
Chain Forward
Class of Service
Common Bell Control
Computer Telephony Integration (CTI)
- OfficeServ Link
- OfficeServ DataView
- OfficeServ EasySet
- OfficeServ Call
- OfficeServ Operator
- OfficeServ SoftPhone

Conference
Conference Group
Customer Set Relocation
Data Security
Database Printout
Daylight Savings Time-Auto
Dialed Number Identification Service (DNIS)
Direct In Lines
Direct Inward Dialing (DID)
- DID Call Limits

Direct Inward System Access (DISA)
Direct Trunk Selection
Directory Names
DISA Security
Distinctive Ringing
Door Lock Release (Programmable)
Door Phones
E-mail Gateway *(see Unified Voicemail)*
Executive Barge-In (Override)
- With Warning Tone
- Without Warning Tone
- Trunk Monitor or Service Observing

External Music Interfaces
External Page Interfaces
Flash Key Operation
Flexible Numbering
Group Busy Setting
Hot Desking (ITP Keysets)
Hot Line
In Group/Out of Group
Incoming Call Distribution
Incoming/Outgoing Service
Individual Line Control
IP Keysets
ISDN Service
- Primary Rate Interface

LAN Interface
Least Cost Routing
Live System Programming
- From Any Digital Keyset
- With a Personal Computer

Meet Me Page and Answer
Memory Protection
Message Waiting Indications
Message Waiting Key
Microphone On / Off per Station
Mobile Extension (MOBEX)
Mobility Solution
Multiple Language Support
Music On Hold-Flexible
Music On Hold-Source
Networking
- QSIG over IP
- QSIG over PRI

OfficeServ Connect
Operator Group
Overflow
- Operator
- Station Group

Override Codes
Paging
- Internal Zones (5)
- External Zones (2)
- All External
- Page All

Park Orbits
Power over Ethernet (PoE)
Prime Line Selection
Priority Call Queuing
Private Lines
Programmable Line Privacy
Programmable Timers
Recalls
Recall to Operator
Redial Review
Remote Programming-PC
Ring Modes
- Time-Based Routing Plans
- Automatic/Manual
- Holiday Schedule
- Temporary Override

Ring Over Page
Secretary Pooling
Simultaneous Ringing (see OS Connect)
Single Line Connections
Speed Dial Numbers
- Station List
- System List

Speed Dial by Directory
Station Hunt Groups
- Distributed
- Sequential
- Unconditional

Station Message Detail Recording
Station Pair
System Alarms
System Maintenance Alarms
System Directory
Toll Restriction
- By Day or Night
- By Line or Station
- Eight Dialing Classes
- Special Code Table

Toll Restriction Override
Tone or Pulse Dialing
Traffic Reporting
Transfer
- Screened / Unscreened
- Voice Mail Transfer Key
- With Camp-On

Trunk Groups
Twinning (see Mobile Extension)
Unified Voicemail
- E-mail Gateway

Uniform Call Distribution (UCD)
Universal Answer
Virtual Extensions
Voice Mail (embedded)
- Inband Signaling

Voice over IP (VoIP)
Walking Class of Service
Wireless Handsets - *(see Mobility Solution)*

This is a comprehensive listing of all features supported by the **Office**Serv 7200-S. Some may require additional hardware or software.

MAXIMUM CAPACITIES

Stations	Wireless Handsets	64
	Analog Phones Digital Phones	64
	Samsung IP Phones	64
	Voice Mail	256 users/6 ports
	Maximum Stations	**64**
Trunks	SIP Trunks	32
	H.323	24
	Analog Trunks	60
	Digital Trunks PRI 23	46
	Networking Trunks (SPNet)	**32**
	Maximum Trunks	**60**
	Maximum Stations + Trunks + Voice Mail	**64+60+6=130 total**

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